



The 24th

China (Shanghai) International Optics Fair

The Most Influential and Professional Optics Fair in Asia Pacific

**2-4 March
2026**

**Shanghai New International Expo Centre
Shanghai, China**



ORGANIZERS

**China Optometric & Optical Association (COOA)
Sinolight International Holdings Corporation**

CO-ORGANIZER

Orient International Exhibition Co., Ltd., Hong Kong

ENDORSED BY

Ministry of Commerce, P.R. China
Shanghai Municipal Commission of Commerce

GUIDED BY

China National Light Industry Council

SPONSORED BY

Hong Kong Trade Development Council
Hong Kong Optical Manufacturers Association
Shanghai Optometric & Optical Association

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Exhibit Profile

AI

Smart Glasses

- Edger
- Grinding machine
- Frame making machinery: moulding machinery, plastic injection machine, machine tools, 3D printers, etc
- Coating machine
- Lens manufacturing and processing machinery

- Spectacle frame
- Sunglasses
- Sports spectacle
- Kid's eyewear
- Reading glasses
- Smart glasses
- Eco-glasses
- Contact lens
- Accessories for contact lens
- Eye care products and solution for lenses and contact lens
- Spectacle spare parts and accessories
- Spectacle assembling and adjusting tools and materials
- Moulds for ophthalmic lenses

Advanced Lens Technologies

Ophthalmology

- Spectacle cases and accessories
- Lens demisting / cleaning cloth and solution
- Shop fitting and display
- Visual test equipment
- Instruments for optometry and ophthalmology
- Ophthalmic products
- Eye health products
- Glass optical lenses
- Plastic optical lenses
- Sunglass lenses
- Progressive lenses
- Photochromic lenses
- Othro K lenses

- Publications and services
- Associations
- Exhibitions and conferences
- Professional training
- Testing and certification
- Eye hospital authorized franchise
- Optical Software

Sustainable Materials

Healthcare

2025 show data and visitor analysis

Business Nature

Distributor, agent, wholesaler, 64.43%
trader, retailer

Manufacturer 15.22%

Eye hospital and institution 13.74%

Service provider
(Software technology) 4.50%

Industry association 4.04%

Government department 1.81%

Media 5.80%

Others 5.37%

Exhibition Area **115,000** sqm

Number of halls **10**

Number of Exhibitors **971**
from 23 countries and regions

Number of visits **140,000+**

Exhibitors' comment

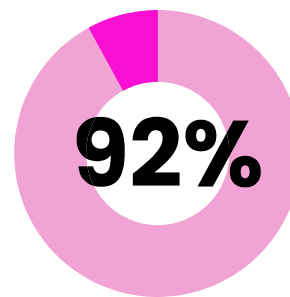
"This is our first time here in SIOF, and we're glad to have the presence here. China's market is very potential to us."

"We had a good business in SIOF. We absolutely will consider about coming to SIOF again next year."

Visitors' comment

"Exhibitors in SIOF are in good quality. We've met a number of potential business partners and seriously discussing the cooperation."

"I can see the latest technology in the optical field in SIOF which is a very professional optics fair."



visitors said they would visit again next year



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chang's EssilorLuxottica



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Silhouette

STEPPER



Lens sector



YOUNGER OPTICS
The Optical Lens Innovators

Machinery sector



satisloh®



Partial list from 2025 edition

Key Brands Presence



Partial list from 2025 edition

Book your booth today

Participation fee

Standard booth*# (min. 12sqm):

USD420/sqm or HKD3,340/sqm

Raw Space# (min.36sqm):

USD380/sqm or HKD3,020/sqm

#All corner positions are subject to a 10% surcharge on participation fee

*Complimentary facilities for Standard booth: Fully furnished booth with carpet, wall partition, basic lighting, Tall showcase, square table, folding chairs, information desk, fascia board with company name and daily cleaning

For more information, please contact:

Orient International Exhibition Co Ltd

Tel: (852) 2789 3220 Email: orientex@netvigator.com

Regional Sales Agent

GloBiz Japan, Inc. (Japan)

Tel: (81) 90 1050 8505

Email: sasaki@globiz.co.jp

www.siof.cn

See you in March 2026