



OFFICIAL WEBSITE

# The 25th China (Shanghai) International Optics Fair

# SIOF2027

## 23 - 25 February 2027

Venue: Shanghai New International Expo  
Centre, Shanghai, China

### ORGANIZERS

China Optometric & Optical Association (COOA)  
Sinolight International Holdings Corporation

### CO-ORGANIZER

**Orient International Exhibition Co., Ltd., Hong Kong**

### SUPPORTED BY

China National Light Industry Council

### ENDORSED BY

Ministry of Commerce, P.R. China  
Shanghai Municipal Commission of Commerce

### SPONSORED BY

Hong Kong Trade Development Council  
Hong Kong Optical Manufacturers Association  
Shanghai Optometric & Optical Association

# China (Shanghai) International Optics Fair

ONE OF THE LEADING PROFESSIONAL OPTICS FAIRS IN THE WORLD

## Visitor's interests

High-Quality Development

International Cooperation

Innovation-Driven

Intelligent Upgrade

Academic Exchange

Global Vision



Kid's eyewear

28.18%

Spectacle frames

51.64%

Professional training

8.65%

Visual training equipment

19.37%

Lens and blanks

62.74%

Instrument and equipment

23.22%

Contact lens and eye care products

16.28%

Smart glasses

33.48%

## 2026 Show Data

125,000  
NO. OF VISITS

15  
NO. OF HALLS

2000+  
EXHIBITED BRANDS

900+  
NO. OF EXHIBITORS

100,000 SQM  
EXHIBITION AREA

## Events

### Conferences & Seminars

Understand industry trends and gain the latest technical and academic insights



### Eyewear Fashion Show

Showcase leading-edge designs and enhance brand image



### Business Matching & Overseas Buyer Delegations

Connect directly with quality buyers and partners to expand cross-border business opportunities



# Exhibits

## Frames, Lenses and Accessories

- Spectacle frames
- Kid's eyewear
- Eco-glasses
- Othro K lenses
- Photochromic / Progressive lenses
- Spectacle cases & accessories
- Lens demisting / cleaning cloth & solution
- Sunglasses
- Reading glasses
- Contact lens
- Glass / Plastic optical lenses
- Vision correction lenses
- Shop fitting & display
- Eye care products & solution for lenses & contact lens
- Sports spectacles
- Smart glasses
- Cosmetic lenses
- Sunglass lenses
- Accessories for contact lenses
- Spectacle spare parts & accessories



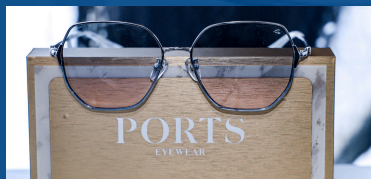
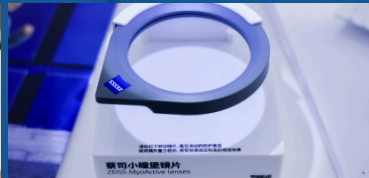
## Machinery and Materials

- Edger / Grinding machine
- Frame making machinery: moulding machinery, plastic injection machine, machine tools, 3D printers, etc..
- Coating machine
- Spectacle assembling & adjusting tools and materials
- Moulds for ophthalmic lenses
- Lens manufacturing & processing machinery



## Instrument, Equipment and Ophthalmology

- Visual test equipment
- Visual training equipment
- Ophthalmic products
- Eye health product
- Instruments for optometry & ophthalmology



## Others

- Publications and Services
- Associations
- Exhibitions & Conferences
- Professional Training
- Testing & Certification
- Eye Hospital Authorized Franchise
- Optical Software and Equipment

## Global Partners



# Book Your Booth Today

## PARTICIPATION FEE

Shell Scheme  
(Standard Booth)\*

USD 420/sqm or HKD 3,340/sqm or  
RMB 3,250/sqm (min. 12sqm)

Raw Space\*

USD 380/sqm or HKD 3,020/sqm or  
RMB 2,940/sqm (min. 36sqm)

\* Remarks  
All corner positions are subject to a 10% surcharge on participation fee.  
Exhibitors can choose to pay booth rental rate in USD, HKD or RMB.



## 2026 Brands At A Glance

IO eyevan 9909 Absolute Heritage A.K.JÆRBEDE ACCRUE AKONI agni American Optical

AMIPARIS AnneValentin April ARTSAMOS ASTRO BOY aveo BABA Barbie Lanerino

BILL COO BI CLASSIC COLLECTION BMW EYEWEAR BOSS BRAGI brevno ByWP Calvin Klein Jeans Calvin Klein

CANADA GOOSE CAZAL Columbia CLAYTON FRANKLIN CONVERSE COSMIC 科诗美 DISNEY MICKEY MOUSE

District Vision DIVELITALIA DOMESTIC INTERNATIONAL E5 eyevan EYELET EYEVAN

EYE S CLOUD EYEWAN 7285 FALCONE 反素 FERRAGAMO FILA FIVESTARISE FILLON

FLUX flex UNO FOCUS FOR ART'S SAKE FREY & WINKLER FURPAS FURLA FUSION

GARRETT LIGHT CALIFORNIA OPTICAL GAST GLOSS GLOBE GUESS HAFFMANS NEUMEISTER H-i koln HELLSSAN HILX HISAKAWA

HONTAI HUANWEI Eyewear Pair ic! berlin iool 欧 irori ITOK LENS IVERSEN JAPONISM J.F. REY

JILLSTUART JULIUS TART OPTICAL KameManNen Kell Prize 健太郎 KLENZE & BAUM KLUBERUM

LACOSTE lafont Lesca LEVIS LLOORR LONGCHAMP LUNETA BADA Lunor

LIENS MASK MAJE MA-JI MARKUS T Masaki Matsushima MASUNAGA MaxMara MATSUDA MAX & CO

MINIMA MODO MONOBOOL Monokel Eyewear MOSCHINO MOSCOT MR

Mr. Leight Mr.Gentleman EYEWEAR MUST ZON MYKITA Nelan 内藤眼鏡 NATIVE SONS

new balance NIKOICHI 日之丸 丹羽雅彦 nose free NOVA Obalen 欧巴兰 OBE

OCCOOL orgreen OW DEN P+US Paul Smith PEGAVISION PANGKE

PINKDRIZZLE pls.pls. Polaroid PORTS PROCAM™ PROJEKT PRODUKT PUDDLE REALCON

RETRORRAFT RETROSUPERFUTURE Rimsync eyewear RIMER RoiReine ST Dupont SABAE OPT SANDRO

SANTAMONICA SAUVAGE SHIDOM SHIHUA SHIHUA SHIHUA Silhouette SKECHERS Smart MIRROR AI STAR JODEM 星焦点

sta.pla. STEPPER STEADY SUPER SPACE STEPPER TANGREN TAVAT TAYLOR WITH RESPECT TENXION

THE BEDFORD HOTEL the JIJA TDOU Timberland TOKI TOKIO SAITO TOKIWA made TOM FELTON TOM FORD

TOMMY HILFIGER tonsyame TRANSFORMERS UNDER ARMOUR undustrial UNION ATLANTIC UNSUIKYO VISION PIA

URBANO VIKTOR ROLF Viorou VISIOMER VOC Legacy Vocol VOSS VR&VERGT

WOLFGANG PROKSCH WOWLOOK 青山嘉道 YUICHI TOYAMA. YUKUY ODYSSEY ZEGNA 自造

ZEROGRA 貞觀謹製

Partial list from 2025 edition



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For Exhibit